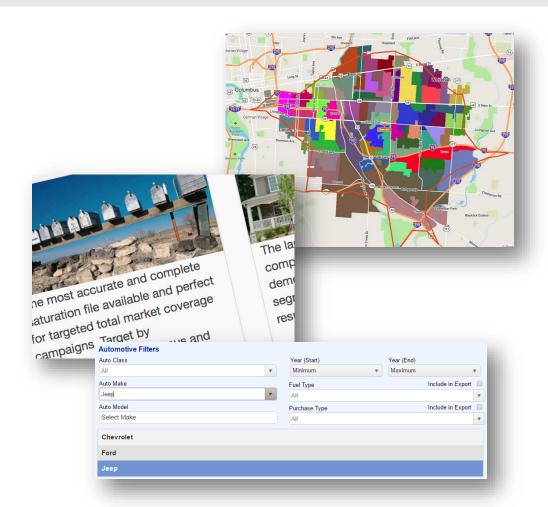


24/7 Access to the Top Marketing Databases



SOLUTIONS ROOTED IN DATA



Data Agency Solutions For On-Demand Marketing

Unlike list brokers that simply resell a mailing list, NFocus is a data agency with the purpose of positioning and hosting data to create scalable and brandable solutions for your business. Printers, marketers, publishers, retail companies and non-profits have partnered with NFocus because of our deep postal knowledge and extensive data portfolio.

The Data

NFocus hosts and manages the largest postal, consumer, mortgage, property and automotive databases. Along with access to weekly lifestyle files, bankruptcy, stressed property and behavioral databases, NFocus is positioned to be your data partner.



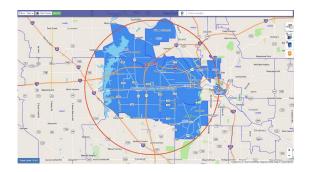
The Solution

Developed and managed by NFocus, the ListCounts portal provides you 24/7 access to the top marketing databases available. Easily accessible, continually updated and customizable, the ListCounts portal gives you total control scaled to meet your specific needs.



Your ListCounts branded portal gives you full admin privileges to manage your customers, your queries and your pricing.

Features include robust mapping options, list segmentation, suppression, and extensive reporting capabilities.





The People

We are a company rooted in strong data, supported by knowledgeable people, and strengthened by innovative solutions to accelerate customer success. Every year hundreds of companies trust NFocus to process billions of records that drive their direct marketing success. NFocus is your partner to help you succeed with data.

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