

# Audience NSight Analysis

Understand Your Audience and Improve Your Results

The NFocus Audience NSight Report is your all-in-one detailed view of your market and your marketing roadmap.

It is a daunting task. You have gathered customer information, but you are not sure of the next step. Your advertisers are demanding more demographic profiles of your direct mail list.

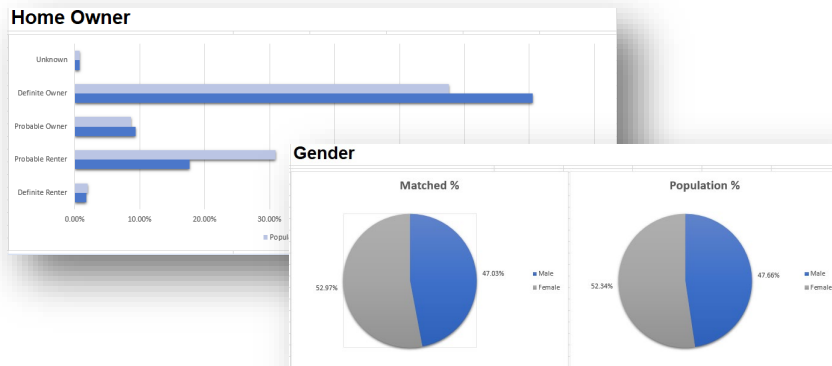
*What do your customers look like?*

*What does the local population look like?*

*How do you segment your marketing to maximize your impact?*

*What new geographic areas can you target?*

NFocus created the Audience NSight Report to answer those questions and provide comprehensive analysis of your data.



The NSight report is customized with the demographic selects that matter to you and your customers, focused on your marketing footprint.

Target the best audience. Optimize your marketing. Expand your reach. Contact NFocus to learn more about Audience NSight Reporting options.

## Consumer Data

Household Income  
Net Worth  
Households with Children  
Individual Age  
Household Size  
Interests  
Pets  
and others

## Property Data

Homeowner  
Property Type  
Year Built  
Home Value  
Land Value  
Living Square Feet  
Acres  
Pool Present  
and others

## Automotive Data

Make  
Model  
Year  
and others