Audience NSight Analysis

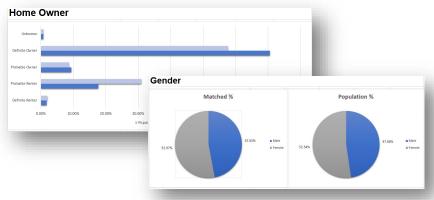
Understand Your Audience and Improve Your Results

The NFocus Audience NSight Report is your all-in-one detailed view of your market and your marketing roadmap.

It is a daunting task. You have gathered customer information, but you are not sure of the next step. Your advertisers are demanding more demographic profiles of your direct mail list.

What do your customers look like? What does the local population look like? How do you segment your marketing to maximize your impact? What new geographic areas can you target?

NFocus created the Audience NSight Report to answer those questions and provide comprehensive analysis of your data.



The NSight report is customized with the demographic selects that matter to you and your customers, focused on your marketing footprint.

Target the best audience. Optimize your marketing. Expand your reach. Contact NFocus to learn more about Audience NSight Reporting options.

Consumer Data

Household Income Net Worth Households with Children Individual Age Household Size Interests Pets and others

Property Data

Homeowner Property Type Year Built Home Value Land Value Living Square Feet Acres Pool Present *and others*

Automotive Data

Make Model Year *and others*

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N011-010919

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www.N-Focus.com www.ListCounts.com (740) 654-5809 1594 Hubbard Drive Lancaster, Ohio 43130

